

# DAVID YU

Fashion Designer, Scholar & Artist  
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## Education

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### **Master of Arts, Apparel Design**

Cornell University, Ithaca NY, 2019

Thesis: *Men in Skinny Jeans: Investigating the Relationship between Menswear and Masculinity*

### **Bachelor of Fine Arts, Emphasis in Fashion Design**

School of the Art Institute of Chicago, Chicago IL, 2014

## Work Experience

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### **Assistant Director (Contract-based), Sacalis Florist, Bayonne NJ, 2020~**

Website Management, Custom Order Design, Consultation, Order Management, Quality Control

### **Sales Associate (Part-time), K & D Jewelry and Gifts, Bayonne NJ, 2020~**

Sales, Cashier, Visual Merchandising, Inventory Control

### **Teaching Assistant, Cornell University, Ithaca NY, 2018 ~ 2019**

FSAD 1140: Introduction to Computer-Aided Design (Spring 2019)

In-class Support, Adobe Photoshop and Illustrator Demonstration, Grading

FSAD 2650: Creative Patternmaking for Fashion Design (Fall 2018)

Teaching Support, Material Preparation, Mini Lectures, Grading

FSAD 1120: Fashion Design and Visual Thinking (Summer 2018)

Adobe Photoshop and Illustrator Lecture, Fashion Illustration Lecture, Concept-Mood Board-Collection Development Assist, Design Critique, Grading

FSAD 2190: Fashion, Beauty, and Society (Spring 2018)

Assisting Lecture Preparation, Discussion Moderator, Mini Lectures, Grading, Blackboard Management

### **Research Assistant (Part-time), Cornell University, Ithaca NY, Summer 2018**

Assisting Dr. Jooyoung Shin with an article about Sally Milgrim for *Dress* journal

Obtaining Copyright Permission, Researching Information, Designing PR Materials

### **Design & Production Intern, Agnes Hamerlik Inc., Chicago IL, 2015 ~ 2017**

Research, Design, Draping, Pattern Making, Digital Flats, Tech Packs, Sample Sewing, Studio Management, Production Management for *Collection No. 5* and *La Tulipe Noire*

# Skills

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Fashion Design  
Drawing & Sketching (Hand & Digital)  
Draping & Pattern Making  
Garment Construction  
Sewing (Industrial Sewing Machine and Hand Sewing)  
Fabric Manipulation & Embellishment  
Live Model Fitting  
Finishing Technique  
Styling  
CAD (Adobe Photoshop, Adobe Illustrator, Optitex, Clo3D)  
Microsoft Office  
Technical Flats, Technical Packages  
Corset & Footwear Design and Construction  
Design Concept Research  
Market & Trend Research  
Quantitative and Qualitative Research  
Analytical Thinking  
Problem Solving  
Multi-tasking  
Communication  
Organization  
Korean Language (Fluent)

## Fashion Shows, Exhibitions, and Publications

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### **Group Exhibitions:**

Shadow, Light, and Life, Human Ecology Lobby, Ithaca NY, 2018  
Fashion and Beauty, Jill Stuart Gallery, Ithaca NY, 2018  
Art Bash, Rymer Gallery, Chicago IL, 2011

### **Fashion Shows:**

SAIC Annual Fashion show, Millennium Park, Chicago IL, 2013  
SAIC Annual Fashion show, Millennium Park, Chicago IL, 2012

### **Non-Academic Publications:**

SAIC *The Walk* Catalogue, 2014  
Gabriel's Dissonance Editorial, *Bast Magazine*, 2013

# Academic Research

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## **Conference Presentation:**

*International Textile and Apparel Association Annual Conference, Las Vegas NV, 2019*

Men in Skinny Jeans: Relationship between Menswear and Masculinities in 21st Century North America (Poster)

## **Other Research Experience:**

*Graupel: Customized Fit Pilot Assessment, Ithaca NY, 2017*

Advisor: Dr. Susan P. Ashdown

Exploration of 3D Body scan technology and parametric patternmaking system for an enhanced fit of automated custom garments

# Awards

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Illinois State Scholar, Champaign IL, 2010

*School of the Art Institute of Chicago Merit Scholarship, Chicago IL, 2010 ~ 2014*